

## **JAPAN MOBILITY SHOW 2023**

**Bosch introduces a wide range of mobility solutions with its competencies in hardware and software**

October 16, 2023  
C/CGR-JP-2023-18

- ▶ Exhibit under the theme of “Let’s shape the new era of mobility, together.”
- ▶ Introducing comprehensive solutions from software to hardware, platform to services in the show car and presentations
- ▶ Bosch booth: West 3/4 hall, Booth number W4205
- ▶ Presentation schedule on general public days is available on the official Bosch website: <https://www.bosch.co.jp/jms-2023/en/>

Tokyo – Bosch, a leading global supplier of technology and services, will participate in JAPAN MOBILITY SHOW 2023 to be held at the Tokyo Big Sight from October 26 (Thursday) through November 5 (Sunday), 2023. Bosch will be showcasing its comprehensive mobility solutions from hardware to software with the theme of “Let’s shape the new era of mobility, together.” You will find Bosch in West 3/4 hall, booth W4205.

The automotive industry is currently undergoing rapid change. The new era of mobility is on the way, in which the vehicles of the future will be software-defined vehicles with new functions enabled by software.

Bosch provides a wide range of mobility-related technologies and solutions in five major domains: ADAS, motion, energy, body & comfort, and infotainment, as well as software, hardware, semiconductors, platforms and services across these domains.

Bosch will introduce these broad solutions in presentations on eight themes. In addition, the products and services that implement these solutions will be presented in the show car exhibit at the booth.

**Theme of the presentations:**

<b>Motion</b>	Vehicle motion management and Vehicle Dynamics Control 2.0
<b>Compute</b>	Centralized E/E architectures: enabling the transition to the software defined vehicle
<b>Semiconductors</b>	Semiconductors from Bosch – shaping the future
<b>Services</b>	Software and services for a new era of mobility
<b>Energy</b>	Leveling up the energy – Connected. Comprehensive. Convenient
<b>Solutions</b>	Your customer solutions – Robust. Modular. Tailor-made.
<b>OS enablement</b>	Enabling Tomorrow's Automotive Software – ETAS
<b>ADAS</b>	From hardware to software and services – your modular full-range solutions for ADAS

The presentation schedule for general public days is available on the official Bosch website.

**URL:** <https://www.bosch.co.jp/jms-2023/en/>

Bosch will also hold a press briefing at the booth.

**Overview of press briefing by Bosch**

Date and time: Thursday, October 26, from 11:00 to 11:15 a.m.

Location: Bosch booth (West 3/4 hall, Booth number W4205)

Speakers: Klaus Meder

President and representative director of Bosch Corporation  
Christian Mecker

Executive vice president and member of the board of  
directors of Bosch Corporation

**Contact for press inquiries:**

Aiko Furuichi

Mariko Johdoji

phone: +81-3-5485-3393

*Bosch in Japan is currently represented in the country by Bosch Corporation, Bosch Rexroth Corporation and other affiliates. Bosch Corporation is responsible for the development, manufacturing, sales and services of automotive original equipment, automotive aftermarket products and power tools. Bosch Engineering K.K. provides engineering services, such as development and application for automotive systems. ETAS K.K. develops and provides engineering of development support tools of electrical control units. Bosch Rexroth Corporation develops and manufactures hydraulics, FA module components and other systems which contribute to industrial technologies. Bosch Security Systems Ltd. provides security and communication products and solutions to help secure the safety of lives, buildings and properties, and is also a supplier of professional sound systems. In 2022, Bosch Japan achieved sales to third parties of some 340 billion yen and employed approximately 6,250 associates.*

Additional information is available online at

<http://www.bosch.co.jp> Bosch Japan Website (Japanese)  
<https://twitter.com/BoschJapan> Bosch Japan Twitter (Japanese)  
<https://www.facebook.com/bosch.co.jp> Bosch Japan Facebook (Japanese and English)  
<https://www.youtube.com/boschjp> Bosch Japan YouTube (Japanese)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 421,000 associates worldwide (as of December 31, 2022). The company generated sales of 88.2 billion euros in 2022. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 136 locations across the globe, Bosch employs some 85,500 associates in research and development, of which nearly 44,000 are software engineers.*

*Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPress](https://www.twitter.com/BoschPress).*

Note: one Euro = 137.9900 JPY (Calculated using the average rate in 2022)