Press release

Cross-Domain Computing Solutions





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Bosch and CARIAD start trials for assisted and automated driving in Japan

First ID.Buzz models to start test drives in October 2024

- ► First vehicles will be equipped with latest sensors and special measurement technologies
- Japan offers ideal testing environments for assisted and automated driving functions
- Common goal: to develop an ADAS software stack that is applicable worldwide

Yokohama, 22 October, 2024 – The Automated Driving Alliance, a partnership between Bosch and the Volkswagen subsidiary CARIAD, starts testing its automated driving systems in Japan. First Volkswagen ID.Buzz vehicles will start test driving in Japan by mid of October 2024. These vehicles will be used to test the jointly developed software stack, with which Bosch and CARIAD are taking a further step towards making assisted and automated driving functions suitable for volume production, and thus available to the broad mass of consumers. The ID. Buzz vehicles are equipped with the latest technology to handle highly complex traffic situations in real conditions. The vehicles have several cameras, radars as well as a centralized computing system on board, that record all relevant data. In addition, special measurement technology is used to enable a comprehensive evaluation.

Ideal testing conditions in Japan

Japan is a particularly interesting market, especially due to its complex urban structures and traffic conditions. The country offers ideal scenarios for testing L2 up to L3 systems, which enable assisted and automated driving functions in various forms. Megacities such as Yokohama offer traffic routing and rush hour conditions that are not found in this form in European cities. This allows valuable data to be collected, which further advances the development of the systems. Moreover, left-hand traffic makes Japan a unique testing ground compared to other Asian markets such as China, where right-hand traffic prevails. By testing in this special traffic environment, the Automated Driving Alliance can gain valuable insights that are particularly important for the Japanese market.

Important step towards internationalization

The common goal is to build a software stack that can be used worldwide. By testing the ID. Buzz in Japan, Bosch and Cariad are underlining the importance of the Asian market, and Japan in particular, for the further development of automated driving technologies. These tests serve not only for technical validation, but also for the preparation of future features and services specifically tailored to the Japanese market.

The new test vehicles now being used as part of the Automated Driving Alliance complement Bosch's activities for the development of assisted and automated driving functions in Japan. The company has already been driving forward the development of automated driving in the Japanese market for several years in line with the local-for-local approach. As part of the Automated Driving Alliance with CARIAD the software stack initially set up for the European market is now being internationalized. Initial activities have also begun in the USA.

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Mobility is the largest Bosch Group business sector. In 2023, its sales came to 56.2 billion euros, or just under 60 percent of total Group sales. This makes the Bosch Group one of the leading mobility suppliers. Bosch Mobility pursues a vision of mobility that is safe, sustainable, and exciting. For its customers, the outcome is integrated mobility solutions. The business sector's main areas of activity are electrification, software and services, semiconductors and sensors, vehicle computers, advanced driver assistance systems, systems for vehicle dynamics control, repair-shop concepts, as well as technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and commonrail diesel technology.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

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