

November 20, 2024

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Bosch and Tsuzuki Ward, Yokohama, conclude a comprehensive partnership agreement to invigorate the local community

- ▶ Bosch and Tsuzuki Ward to strengthen collaboration to create a lively community in Tsuzuki Ward under the partnership agreement
- ▶ "Bosch Forum Tsuzuki" is the name given to the entire area including Bosch's new headquarters, the Tsuzuki Ward Cultural Center (official nickname: Bosch Hall), and an all-weather plaza between the two facilities
- ▶ As part of the agreement, Bosch is to hold a workshop for making Christmas tree ornaments and multilingual picture book reading sessions at its headquarters on December 7th and 8th

Yokohama (Japan) — Bosch Corporation, the Japanese subsidiary of Robert Bosch GmbH, a leading global supplier of technology and services, concluded a “Comprehensive Partnership Agreement to Invigorate the Local Community” with Tsuzuki Ward, Yokohama, on November 19, 2024. Through the partnership agreement, Bosch and Tsuzuki Ward, Yokohama, will strengthen their collaboration to further invigorate the local community.

Under the partnership agreement, Bosch's new headquarters, the Tsuzuki Ward Cultural Center (official nickname: Bosch Hall), which is to officially open in March 2025, and the all-weather plaza between the two facilities will be named “Bosch Forum Tsuzuki.” Bosch and Tsuzuki Ward plan to undertake a variety of initiatives centered on Bosch Forum Tsuzuki in order to create a lively community and promote culture in Tsuzuki Ward.

Christian Mecker, president and representative director of Bosch Corporation said, "The conclusion of this partnership agreement reinforces Bosch's commitment to the local community. Bosch will continue to contribute to further fostering a lively community in Tsuzuki Ward by opening part of the first-floor area of our headquarters to the local community and through activities centered on Bosch Forum Tsuzuki."

Kenichi Sasada, mayor of Tsuzuki Ward, said of the partnership agreement, "I hope that the conclusion of this partnership agreement with Bosch will lead to the

Bosch Corporation 1-9-32 Nakagawa Chuo, Tsuzuki-ku, Yokohama 224-8601 JAPAN	E-mail kiyohiko.sumiya@jp.bosch.com Phone +81 45 605 3010	Corporate Communications, General Manager: Kiyohiko Sumiya www.bosch.co.jp
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further development of Tsuzuki Ward from a perspective of creating a lively community and promoting culture in the ward. Tsuzuki Ward will continue to work with Bosch to undertake various measures that will lead to invigorating the local community."

Jun Shimoyamada, senior general manager of FUSION Project (the new headquarters and R&D facility construction project), Bosch Corporation, and member of Global Real Estate, which undertakes construction and management of Bosch offices and research facilities worldwide, said, "I am delighted that Bosch's new headquarters, Bosch Hall, and the all-weather plaza have been named Bosch Forum Tsuzuki, and that we will be able to promote joint public-private partnership with Tsuzuki Ward in the post-construction operation phase as well."

Under the Partnership Agreement, Bosch and Tsuzuki Ward will engage in the creation of lively community in the following areas.

Target Areas and Envisaged Initiatives under the Comprehensive Partnership Agreement

Creation of the lively community	<ul style="list-style-type: none"> • Inviting events and co-hosting events at the all-weather plaza, jointly shared by both parties • Holding events using Bosch Forum Tsuzuki • Collaborating on information delivery through the large screen display at the all-weather plaza and digital signage at the Tsuzuki Ward Cultural Center and Bosch Corporation • Attracting visitors to the café 1886 at Bosch
Promotion of cultural activities	<ul style="list-style-type: none"> • Collaboration with the Yokohama History Museum and other local cultural and artistic organizations • Collaboration in seasonal cultural promotion events
Development of the next generation	<ul style="list-style-type: none"> • Holding classes for elementary and junior high school students in Tsuzuki Ward by Bosch associates
Diversity, Equity and Inclusion	<ul style="list-style-type: none"> • Collaboration with Tsuzuki Multicultural & Youth Exchange Plaza (Tsuzuki MY Plaza)
Promotion of economy	<ul style="list-style-type: none"> • Offering menu using Tsuzuki Vegetables at Bosch’s cafeteria for its associates • Workshops in collaboration with “Made in Tsuzuki”
Prevention of disaster	<ul style="list-style-type: none"> • Collaboration on holding evacuation drills and disaster prevention response
Environment	<ul style="list-style-type: none"> • Initiatives for sustainability within the Bosch Corporation
Other	<ul style="list-style-type: none"> • Initiatives related to invigorating the local community of the Tsuzuki Ward

In addition, as part of the partnership agreement initiatives, the following activities are planned for 2024.

- **Sponsorship of "German Christmas Market in Tsuzuki 2024" on December 7th and 8th**

- Gift giving from Saint Nicholas to children**

- Date / Time: December 7 (Saturday) 12:20-12:40
- Location: Center Kita Station Plaza

**Bosch has participated in the "German Christmas Market in Tsuzuki 2024" every year since the program began in 2012.*

- **"JOYFUL FAMILY CHRISTMAS at Bosch"**

- Date / Time: 10:00-17:00 on December 7 (Sat.) and 8 (Sun.)
- Location: Multipurpose Area & Theater at Bosch headquarters
- Main Sponsor: Bosch Corporation
- Cooperation: Tsuzuki MY Plaza (Tsuzuki Multicultural & Youth Plaza), NPO Sharing Caring Culture, Hashiraseyo! Tsuzuki Book Cafe Execution Committee
- Content:
 - Christmas ornament making workshop
 - Reading of Christmas books
 - Multilingual picture book reading
 - Three-hundred picture books available for reading

**Saint Nicholas will appear for photographs in front of the Christmas tree around 13:00 on December 7 (Sat.)*

**The ornaments made in the workshops will be decorated on the Christmas tree on the first floor of the Bosch headquarters*

**Multinational Bosch associates provide support for multilingual picture book reading*

- **Premiere of the digital cuckoo clock**

- Date / Time: From December 20 (Fri.)
Appears on screen every hour between 8:00-19:00
- Location: Digital signage on the 1F of the Bosch headquarters
**Near the café 1886 at Bosch*
- Produced by: Shadow Play Theater KAKASHIZA
- Content: A collaboration with the modern shadow play theater specialist group, Shadow Play Theater KAKASHIZA, based in Tsuzuki Ward. Every hour, original content inspired by a German cuckoo clock will be shown on the digital signage.

Contact for press inquiries:

Aiko Furuichi
Mariko Johdoji
Tel : 045-605-3010

Bosch in Japan is currently represented in the country by Bosch Corporation, Bosch Rexroth Corporation and other affiliates. Bosch Corporation is responsible for the development, manufacturing, sales and services of automotive original equipment, automotive aftermarket products and power tools. Bosch Engineering K.K. provides engineering services, such as

development and application for automotive systems. ETAS K.K. develops and provides engineering of development support tools of electrical control units. Bosch Rexroth Corporation develops and manufactures hydraulics, FA module components and other systems which contribute to industrial technologies. Bosch Security Systems Ltd. provides security and communication products and solutions to help secure the safety of lives, buildings and properties, and is also a supplier of professional sound systems. In 2023, Bosch Japan achieved sales to third parties of some 420 billion yen and employed approximately 6,400 associates.

Additional information is available online at

<http://www.bosch.co.jp> Bosch Japan Website (Japanese)

<https://twitter.com/BoschJapan> Bosch Japan X (Japanese)

<https://www.facebook.com/bosch.co.jp> Bosch Japan Facebook (Japanese and English)

<https://www.youtube.com/boschjp> Bosch Japan Youtube (Japanese)

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of 91.6 billion euros in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad footprint across industries and regions strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.

Note: one Euro = 151.9026 JPY